

Smart Media Group 814 King St Suite 400 Alexandria, VA 22314

> Agency Brand Schedule Dates Salesperson Product Advertiser Contract #

> > 07/30/12-08/02/12

212819

Billing Type Account Types Phone/Fax Buyer Name Sales Office Standard Regional/Political/National Agency HANLEN, LINDSAY POLITICAL NATIONAL Political National, AE (1494) CORKE/ORDR/730802

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Comments

CORKER FOR SENATE

CORKE/ORDR/730802 (110676) POLITICAL 2US SENATE (1118) Smart Media Group (1555) Pol/Bob Corker for US Senate (15203) Demo <del>6</del> Date Entered Order Type Commission % Package Deal Entered By Last Modified Headline # 07/10/12 07/03/12 Liz Gammon 06222066

> WKRN (WKRN)
>
> By Broadcast Month
>
> Aug. 2012 Grand Total:

\$17,350.00 \$17,350.00

Sales Tax Net Total Commission \$14,747.50 \$2,602.50 Normal Spot (default)

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Accepted-,			12.0	11.0	10.0	9.0	8.0	7.0	6.0	5.0	4.0	3.0	2.0	1.0	Line
Accepted-Agency/Advertiser:			12.0 Normal Line / SPOT	11.0 Normal Line / NWS	10.0 Normal Line / SPOT	9.0 Normal Line / PRIME	8.0 Normal Line / SPOT	7.0 Normal Line / SPOT	6.0 Normal Line / NWS	5.0 Normal Line / NWS	4.0 Normal Line / NWS	3.0 Normal Line / NWS	2.0 Normal Line / SPOT	1.0 Normal Line / NWS	Line Type / Break Type (Ref #)
			08/02/12-08/02/12	08/02/12-08/02/12	07/30/12-07/30/12	07/30/12-07/30/12	07/30/12-07/30/12	07/30/12-07/30/12	07/30/12-07/30/12	07/30/12-07/30/12	07/30/12-07/30/12	07/30/12-07/30/12	07/30/12-07/30/12	07/30/12-07/30/12	Dates
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Date: Accepted-Station: //	CON		:30 7A- Good Morning America	1:00 4:58A- News 2 THIS MORNING/OPEN ID/5AM	:309A- Live with Kelly	:30 6:58P- Bachelor Pad	1:00/7A- Good Morning America	:30 6:29P- Wheel of Fortune	1:00 5:58P- News 2 at 6	1:00 4:58A- News 2 THIS MORNING/OPEN ID/5AM	:30 5P- 5:30P (CST)	1:00 3:59P- SP (CST)	:30 11:02P- Jimmy Kimmel Live	:30 9:59P- News 2 at 10	Length Run Times
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Date: /	-1		\$300.00	\$600.00	\$225.00	\$900.00	\$700.00	\$650.00	\$750.00	\$600.00	\$300.00	\$400.00	\$50.00	\$675.00	Rate
Comments:			\$300.00	\$600.00	\$225.00	\$900.00	\$1,400.00	\$650.00	\$750.00	\$600.00	\$300.00	\$400.00	\$50.00	\$675.00	Total
			\$300.00 WKRN (WKRN)	\$600.00 WKRN (WKRN)	\$225.00 WKRN (WKRN)	\$900.00 WKRN (WKRN)	\$1,400.00 WKRN (WKRN)	\$650.00 WKRN (WKRN)	\$750.00 WKRN (WKRN)	\$600.00 WKRN (WKRN)	\$300.00 WKRN (WKRN)	\$400.00 WKRN (WKRN)	\$50.00 WKRN (WKRN)	\$675.00 WKRN (WKRN)	Station
			GMA	NEWS	ПЛЕ МІТН КЕГГА	BACHELOR PAD	GMA	WHEEL OF FORTUNE	NEWS	NEWS	NEWS	NEWS	JIMMY KIMMEL	NEWS 10P	Comments
			7/3/12	7/3/12	7/3/12	7/3/12	7/3/12	7/3/12	7/3/12	7/3/12	7/3/12	7/3/12	7/3/12	7/3/12	Entered

For contract Terms and Conditions, please visit this site: http://ybiforms.com/mages/TermsCon.pdf.

Printed At: 04:44 PM on Wednesday, August 1 2012



Brand

Agency

Advertiser Schedule Dates Contract #

Product

Smart Media Group 814 King St Alexandria, VA 22314 Suite 400

Comments

CORKER FOR SENATE

Billing Type

Account Types CPE

Regional/Political/National Agency

Sales Tax

CORKE/ORDR/730802

Phone/Fax Buyer Name Sales Office Salesperson

HANLEN,LINDSAY

POLITICAL NATIONAL Political National, AE (1494) CORKE/ORDR/730802 (110676) POLITICAL 2US SENATE (1118) Smart Media Group (1555) Pol/Bob Corker for US Senate (15203) 07/30/12-08/02/12 212819 9 9 Last Modified Order Type Demo Entered By Date Entered Headline # 8 07/03/12

Commission Net Total Commission % Package Deal \$14,747.50 15.00 06222066 \$2,602.50

07/10/12 Liz Gammon

WKRN (WKRN)
By Broadcast Month Grand Total: Aug. 2012 <u>Spots</u> 31 21 \$17,350.00 \$17,350.00

Normal Spot (default)

Accepted-Agency/Advertiser:		25.0 Normal Line / NWS	24.0 Normal Line / NWS	23.0 Normal Line / NWS	22.0 Normal Line / SPOT	21.0 Normal Line / NWS	20.0 Normal Line / SPOT	19.0 Normal Line / NWS	18.0 Normal Line / NWS	17.0 Normal Line / NWS	16.0 Normal Line / NWS	15.0 Normal Line / SPOT	14.0 Normal Line / NWS	13.0 Normal Line / SPOT	une une iyi
vertiser:		) NWS	2/ NWS	/ NWS	/ SPOT	/ NWS	/ SPOT	S/ NWS	) NWS	/ NWS	/ NWS	/ SPOT	/ NWS	! / SPOT	Line type / Break Type (Ref #)
		08/01/12-08/01/12	08/01/12-08/01/12	08/01/12-08/01/12	08/01/12-08/01/12	08/01/12-08/01/12	07/31/12-07/31/12	07/31/12-07/31/12	07/31/12-07/31/12	07/31/12-07/31/12	07/31/12-07/31/12	07/31/12-07/31/12	07/31/12-07/31/12	08/02/12-08/02/12	Dates
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Date:		1:00	1:00	1:00	:30	:30	1:00	1:00	38	1:00	:30	:30	1:00	1:00	Length
Accepted-Station:	CON	1:00 4:58A- News 2 THIS MORNING/OPEN ID/5AM	1:00 5P- News 2 at 5	1:003:59P- SP (CST)	:30 10:35P- ABC Nightline	:309:59P- News 2 at 10	1:00/7A- Good Morning America	1:00 5:58P- News 2 at 6	:30 4:58A- News 2 THIS MORNING/OPEN ID/5AM	1:00 SP- News 2 at 5	:303:59P- SP (CST)	:303P- Dr. Phil	1:00 9:59P- News 2 at 10	1:00 7A- Good Morning America	Run Times
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Date:		\$600.00	\$600.00	\$400.00	\$300.00	\$675.00	\$700.00	\$750.00	\$300.00	\$600.00	\$200.00	\$200.00	\$1,350.00	\$700.00	Rate
Comments:		\$600.00	\$600.00	\$400.00	\$300.00	\$675.00	\$1,400.00	\$750.00	\$300.00	\$600.00	\$200.00	\$200.00	\$1,350.00	\$700.00	Total
		\$600.00 WKRN (WKRN)	\$600.00 WKRN (WKRN)	\$400.00 WKRN (WKRN)	\$300.00 WKRN (WKRN)	\$675.00 WKRN (WKRN)	\$1,400.00 WKRN (WKRN)	\$750.00 WKRN (WKRN)	\$300.00 WKRN (WKRN)	\$600.00 WKRN (WKRN)	\$200.00 WKRN (WKRN)	\$200.00 WKRN (WKRN)	\$1,350.00 WKRN (WKRN)	\$700.00 WKRN (WKRN)	Station
		NEWS	NEWS	NEWS	NIGHTLINE	NEWS 10P	GMA	NEWS	NEWS	NEWS	NEWS	DR PHIL	NEWS 10P	GMA	Comments
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Agency Advertiser

> Contract #
> Schedule Dates POLITICAL 2US SENATE (1118) Smart Media Group (1555) Pol/Bob Corker for US Senate (15203) 07/30/12-08/02/12 212819 00-0P Entered By Headline # Last Modified Date Entered 07/03/12 06222066 8 Liz Gammon 07/10/12

> > Grand Total:

By Broadcast Month Aug. 2012 WKRN (WKRN)

31 31

\$17,350.00 \$17,350.00

Rate

Accepted			28.0	27.0	26.0	Line				Alexa	Suite 400	814 4	Smar		WKRN-TV		3
Accepted-Agency/Advertiser:			28.0 Normal Line / SPOT	27.0 Normal Line / SPOT	26.0 Normal Line / NWS	Line T				Alexandria, VA 22314	8	814 King St	Smart Media Group		WKRN.TV/DT NASHVILLE WKRN.COM		
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				0		ef #)		-015 in the second									Nashville, TN 37210
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				2	<u> </u>	Sec		Com	Billi	Accc	Ç	Pho	Buy	Sale	Sale	Brand	Product
Date:			1:00	:30	:30	Length	:	Comments	Billing Type	Account Types		Phone/Fax	Buyer Name	Sales Office	Salesperson	ā	다
			7A- Good 1	5:29P- Wh	:30 5:58P- News 2 at 6	2											
Acce	0		1:00 7A- Good Morning America	:30 6:29P- Wheel of Fortune	vs 2 at 6	Run Times		CORKER FOR SENATE	Standard	Regional/Political/National Agency	CORKE/ORDR/730802	_	HANLEN,LINDSAY	POLITICAL NATIONAL	Political National, AE (1494)	CORKE/ORDR/730802 (110676)	POLITICAL 2US SENATE (1118)
Accepted-Station:	ÖNF		nerica	ine		S		OR SENAT		Political/	RDR/730		LINDSAY	IL NATIO	lational, ,	RDR/730	IL 2US SI
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D	ACT		2	н		Spots				Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	mo	Headline #
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			0		,	Ī.					\$14,747.50	\$2,602.50	15.00	3	Normal Spot (default)		06222066
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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check	applicable	e box)											
<b>V</b>	FEDER	AL CANDIDA	.TE	□ STA	STATE/LOCAL CANDIDATE								
	To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3												
Stat	ion and	Location:	C	ate:									
l, Sn	I, Smart Media Group												
being/	being/on behalf of: Bob Corker, a legally												
qualifi	qualified candidate of the Republican political												
party f	party for the office of: US Senate												
in the	in the Primary												
election	on to be he	eld on: 8/2/2012	<b>~~~~</b>										
do he	reby reque	st station time as f	follows:										
	adcast ngth	Time of Day, Rotation or Package	Days	Class	Times   Weel		Number of Weeks						
see a	ttached												
Tota	Total Charges: \$ 17,350.60												

For programming that, in whole national importance," list the m	e or in part, "communicates a message relanatters below:	tting to any political matter of
I represent that the payment fo	r the above described broadcast time has b	een furnished by:
Bob Corker for Senate		
	unce the time as paid for by such person or ntity is either a legally qualified candidate legally qualified candidate.	
The name of the treasurer of the	e candidate's authorized committee is:	
Kimberly Kaegi		
	e its political advertising policies, including other sales practices (not applicable to fede	
To Be Signed	By Candidate or Authoriz	ed Committee
6/15/12		
Date	Signature	
To Be	Signed By Station Represe	entative
4 Accepted	Accepted in Part	Rejected
Any Carter	Gres Carter	NSM
Signature	Printed Name	Title

## **CANDIDATE CERTIFICATION**

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

(nam		e or authorized committee) here or in part) pursuant to this agre	eby certify that the programming ement:						
	☑ does	☐ does not							
		idate (check applicable box). I fer to an opposing candidate:	further certify that for the						
(chec	ck applicable box)								
	the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.								
	image of the candid displayed printed st	atement identifying the candida hat the candidate and/or the car	tifiable photograph or similar or seconds, and a simultaneously ate, that the candidate approved adidate's authorized committee						
	s	ignature of candidate or authorized of	committee						
	Pa	ol Winn	6/15/12						
		nrinted name	date						